“Ljubljana – from green vision to international recognition”

Sustainable Mobility Plan of the City of Ljubljana: Successful sustainable mobility solutions for better quality of life

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City of Ljubljana

Covenant of Mayors: Exchanging good practice on energy efficiency and security in post-soviet and former east bloc countries – Workshop
Dresden, Germany / 23 April 2015
Short version: https://www.youtube.com/watch?v=VR3PPk3VPL8

Long version: https://www.youtube.com/watch?v=DixKkC2Lo_I
About Ljubljana

• approx. 283,000 residents; 275 km$^2$
• the capital of Slovenia; economic, political, educational, cultural, historical centre of the country
• green, clean, safe and friendly
• Mission: to ensure the best service for inhabitants and visitors, and persistently strengthening the quality of life for all
Renovations and revival of public spaces
Renovations and revival of public spaces – bridges
Green mobility
Refurbishment of Slovenska street

September 2013
CIVITAS Elan, 2008
EMW 2013

February 2015

May 2015

Now

Now
Strategic vision

Ljubljana 2025 Vision (2007)

**Ideal City**
- Nurture its history
- Encourage engagement of the citizens

**Environmentally friendly city**
- City interconnected with the landscape
- Rearranged traffic in the city
- Protection of nature

**Metropolis**
- Quality of life, safety and tolerance
- Modernization of transport
- Efficient handling with the land
Sustainable strategies and plans

- Environmental Protection Programme (2020)
- Sustainable Energy Action Plan (2020)
- Sustainable Mobility Plan / Transport Policy of COL (2020)
- Electromobility Strategy (2020)
- Urban Master Plan (2030)
- Zero Waste Plan (2035)
- Other strategic supporting documents
Sustainable mobility plan: cohesion of measures

Main goal – Sustainable Mobility Plan of COL

Modal split:
1/3 pedestrians and cyclists
1/3 public transport
1/3 private cars

Modal split – residents of the City of Ljubljana – comparison 2003 and 2013
Results of sustainable mobility measures

• **the pedestrian surfaces** were increased by 620 % by closing the city centre for all motorized vehicles (100.000 m²)

• **3 Kavalir electric vehicles** that operate free of charge in the city centre: *800.000 passengers* since 2008

• the self-service **bikesharing system Bicike(LJ): 2,6 million rides** since May 2011

• **improved public transport** – 19 % more *city bus users* since 2010, 34 % increase of *journeys on regional buses* since 2013: Urbana card, 36 CNG buses (17 %), extended bus lines to LUR, P+R facilities, yellow bus lanes, real time information (display, route planner), safety …
Citizen engagement and awareness raising
Other dissemination tools
Awards – „Ljubljana is on the right path“

https://www.youtube.com/watch?v=M59TomUAmyw
How did we do it?

• Vision → decision → creation!
• Political / decision-makers‘ support
• Efficient team („great city family“ → form working groups, teams, boards)
• Expert, stakeholder and citizen engagement (from the beginning) = better solutions and higher acceptance
• Evaluation and „adjustments“
• Funding: EU or state co-funding (CIVITAS); private-public partnership (BicikeLJ); donations; sponsors
• Awareness raising and promotion
• Be innovative and creative
• Media attention
• International recognition (→ awards) and networking
• Transferability of knowledge and experience …
Old habits die hard …

! Patience, persistence and confidence
! Time needs time
! You can never satisfy everyone, but try to ensure the best for the majority
! Do it for the citizens … and WITH them
„A beautiful overview of „the most beautiful city“. On the bus, a passenger starts to whine: „What have they done?! Now you can‘t drive a car throught the city!“ I replied: „Lady, most of us are poor and don‘t own a car anyway.“ And then it occured to her: „Well, I don‘t have it either. It‘s really better for us now, nicer and safer …“ Sadly, the majority mostly see the bad side of the situation first. But the good side is really good this time. Carry on, Ljubljana!“
(Simon Lapajne)

From the Book of Impressions, exhibition „Slovenska Street Through Time“, 12 November 2013
Sharing the city

http://www.civitas.eu/content/civitas-forum-conference-2015
Thank you.

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